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Introduo ao patrocnio do Palmeiras pela Adidas

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A partnership between Adidas and Palmeiras, one of Brazil's most po

pular and successful football clubs, has been in place for some time now. Adidas

, the famous German manufacturer of sports equipment and apparel, pays an estima

ted R\$ 40 million over four years for this sponsorship, which includes the suppl

y of uniforms and other club merchandise. This partnership offers Adidas not onl

y financial and marketing benefits but also an emotional connection with the tea

m's fanbase.

Valor pago pela Adidas ao Palmeiras

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Impacto do patrocnio na Adidas

Alm dos benefcios financeiros, essa parceria refora a