

vai de bet tigrinho

There are many moving parts in any international app launch, so setting a clear launch strategy is very important. This should include the technical aspects of optimizing your app for a different region, the process of app translation, and a plan for marketing in your target region.

[How to Launch Apps Globally: 10+ Key Steps - OneSky](#)

[oneskyapp : blog : how-to-launch-your-app-globally](#)

If your app has an existing production release, you can launch an open testing release in a new country without expanding your production release to the new country.

[Distribute app releases to specific countries - Play Console Help](#)

[support.google : googleplay : android-developer : answer](#)

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